

# EXHIBIT 4



## FIVE DIESEL MYTHS **DEBUNKED**

- ▶ **MYTH: Diesels are dirty.**  
Advanced emissions-scrubbing technologies make today's diesels run clean.
- ▶ **MYTH: Diesels are rough-running.**  
Precisely controlled common rail direct-injection helps today's diesel engines run smoothly.
- ▶ **MYTH: Diesels are loud.**  
Pilot injection on today's diesels reduces the combustion pressure spikes that made older diesels "rattle".
- ▶ **MYTH: Diesels don't start in cold weather.**  
Advanced fuel systems and glow plug control enable today's diesels to start even on very cold days.
- ▶ **MYTH: Diesel fuel is hard to find.**  
About half of U.S. service stations offer diesel, and OnStar can help find them.